

KEVIN CLAYTON

Glendale, AZ 85307

KJClayton10@hotmail.com

402.201.4860

KCClayton10.MyPortfolio.com

RADICALLY CREATIVE GRAPHIC DESIGNER Creating the Next Best Thing

Translating client needs and branding strategies into design strategies, designing visual concepts, selecting colors, fonts, photographs, and layouts to communicate creative concepts aligned with client objectives and requirements. Emerging designer, experienced in prints / posters, logo design, digital illustrations, and the designing, branding, and marketing of shoes. Known as student to the craft, striving to be the best, creating visually compelling graphics. Adept at thinking creatively, applying innovative ideas, and coming up with new concepts and designs. Dedicated professional, always willing to go above and beyond to get the job done, possessing exceptional communication and teamwork skills.

**Marketing | Video & Audio Editing | Photography | Photo Editing | Composition & Layout | Color Theory |
Web & Digital Design | Raster & Vector Images | Cross-Platform Designs | Abstract Mark | Emblem | Lettermark | Pictorial Symbol | Mascot |
Wordmark | Photoshop | Adobe Illustrator | InDesign | Flexi**

PROFESSIONAL EXPERIENCE

SPS, Glendale, AZ

2023 to 2024

Contract Graphic Designer (Temporary Lead)

Work with multiple departments to create content for a variety of projects that will best comply with the request the client would like to receive. These project will include digital and printed work, that will require design and preparing files.

- Create Social Media content that updates all social media platforms and updates viewers on current or future events.
- Lead a team and manage work amongst the team to make sure all task are completed at a high level.
- Design booklets, pamphlets, posters, promotional items and more that will be needed by the client in upcoming events
- Work in a fast past, detailed, environment that requires you to multitask on on multiple projects along with professional client meetings or introductions.

OneOne Creations, Glendale, AZ

2021 to Present

Graphic Designer

Design on site visuals and marketing material. Create and layout jerseys, T Shirts, and other apparel that will be for sale. Edit photos. Promote and market athletes using design skills. Provide mockups and production-ready products.

- Managed multiple projects, appropriating relevant amount of time based on value and urgency of job.
- Work under pressure and with tight deadlines to produce products.
- Improved business development identity by applying design principles, typography, color theory, and composition to fit the themes. Always creating new and fresh ideas that will stand out.
- Work with multiple sports, teams, companies, and co workers in multiple department in a timely manner with lots of communication.

Westside Signarama, Peoria, AZ

2020 to 2021

Graphic Designer

Create vehicle, wall, and marketing graphic designs. Layout and design banners, business cards and flyers. Edit photos. Estimate approximate time required to complete work and provide quotes to clients. Provide mockups and production-ready products.

- Managed multiple projects, appropriating relevant amount of time based on value and urgency of job.
- Developed and managed key relationships with clients, agencies, and suppliers, providing marketing solutions and ensuring market share growth.
- Improved business development identity by applying design principles, typography, color theory, and composition to client's promotional materials.
- Reviewed and verified calculations, design models, drawings, and design documents, ensuring quality, accuracy, neatness, and satisfactory completion.

Self-Employed, Glendale, AZ

2017 to 2020

Freelance Graphic Designer (Remote)

Conceptualized and produced menus, posters, logos, illustrations, postcards, and business cards for clients. Determined and analyzed scope of projects. Created electronic version of designs. Proofread designs for errors and provided final digital image, printing, or publishing.

- Recommended strategies and layout, determining colors, images, text style, and shapes, incorporating client feedback into final design.
- Minimized errors, and enabled creativity of mock-ups, by developing in-house form.
- Reduced errors by providing consultations and obtaining customer approvals.

Coaches Place, Omaha, NE

2013 to 2015

Graphic Designer

Met business needs by creating marketing, advertisement, and graphic materials, including flyers, ads, wall graphics, posters, and digital designs. Participated in brainstorming sessions, sharing new design perspectives and ideas.

EDUCATION

Bachelor of Arts (BA), Graphic Design, Evergreen State College, Olympia, WA